

# Cooperative Education: Understanding Cooperation as a Strategic Business and Community Asset

2005 ACE Institute  
August 3-6  
Hilton Hotel  
Old Town, Alexandria, Virginia

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## Agenda

*(All speakers confirmed unless otherwise noted)*

Wednesday, August 3

### **Pre-Institute Workshop: Updating the Cooperative Educator's Toolbox**

8:00 to 9:00 am

#### **Understanding and Teaching New Cooperative Structures**

Speaker: Michael L. Cook, Professor, Robert D. Partridge Chair, Department of Agricultural Economics, University of Missouri, Columbia

9:00 to 9:45 am

#### **Using Cooperatives: Principles and Practices in the Twenty-First Century in Curricula and Cooperative Education**

Speaker: Kim Zeuli, Assistant Professor, Department of Agricultural and Applied Economics, University of Wisconsin, Madison

9:45 to 10:15 am

#### **Break**

10:15 to 11:15 am

#### **The Expanding Scope of the Duties of Directors**

Speaker: James Baarda, Agricultural Economist, Rural Business-Cooperative Services, U.S. Department of Agriculture, Washington, DC

Wednesday, August 3

11:15 to 12:00 am

**Making the Most Out of Case Studies**

Speaker: Christina Clamp, Professor, Community Economic Development,  
Southern New Hampshire University, Manchester

**ACE Institute General Session**

1:00 - 1:30 pm

**Welcome and Introduction**

1:30 to: 2:40 pm

**Emerging Possibilities for Building Economic Democracy in the New Century**

Keynote Speaker: Gar Alperovitz, Lionel R. Bauman Professor of Political  
Economy, University of Maryland, College Park

2:40 – 3:10 pm

**Break**

3:10 – 4:45 pm

**Cooperatives and Government**

Moderator: Judy Ziewacz, deputy secretary, Wisconsin Department of  
Agriculture, Trade and Consumer Protection, Madison, WI

Speakers: Jean-Mari Peltier, President, National Council of Farmer Cooperatives,  
Washington, DC

Olivia Enns, Director, Government Affairs and Public Policy, Canadian Co-  
operative Association, Ottawa, ON

Paul Hazen, President, National Cooperative Business Association, Washington

Paul Simard, Director, Co-operative Secretariat, Agriculture and Ag-food Canada,  
Ottawa, ON

Denyse Guy, Executive Director, Ontario Co-operative Association, Guelph, ON  
(invited)

6:00 – 7:30 pm

**Cooperative Community Reception**

Credit Union House

403 C Street NE

Washington, DC

Thursday, August 4

8:00 – 9:30 am

**Refining How Cooperatives Talk about Themselves: Lessons Learned from Cooperative Marketing**

Speaker: François Coderre, Professor of Marketing, Université de Sherbrooke, Sherbrooke, QC

Roberta McDonald, Senior Vice President, Cabot Creamery of Vermont; Montpelier

Carolyn Herr Watt, Senior Vice President, Competitive Strategies, North Carolina Association of Electric Cooperatives, Raleigh

9:30 – 10:00 am

**Break**

10:00 – 10:30 am

**Training Senior Cooperative Housing Leaders: Curriculum and Delivery**

Speaker: Dennis Johnson, Principal, D.A. Johnson Associates, Saint Paul, MN

10:30 am – 12:00 Noon

**Lessons Learned From Working with Groups**

Speakers: Audrey Mahlan, Executive Director, CooperationWorks!, Dayton, WY (invited)

Bill Patrie, Rural Development Director, North Dakota Association of Rural Electric Cooperatives, Mandan

Marilyn Scholl, Food Cooperative Consultant, Cooperative Development Service, Putney, Vermont

Rosemary Mahoney, CEO, MainStreet Cooperative Group, Lovingson, VA

12:00 -1:00 pm

**Lunch**

1:00 -- 1:45 pm

**The Role of Informal Learning in Community Capacity Building of Co-operative Housing Communities**

Jorge Sousa, PhD Candidate, Institute for Studies in Education, University of Toronto, Toronto, ON

1:45 – 3:15 pm

**Reaching the Underserved**

Moderator: Jessica Gordon Nembhard, Assistant Professor, The Democracy Collaborative, University of Maryland, College Park

Speakers: Lou Hammond Ketilson, Acting Director, Centre for the Study of Co-operatives, University of Saskatchewan, Saskatoon

Jon Liss, Director, Tenants' and Workers' Support Committee, Alexandria, VA

Thursday, August 4

3:15 – 3:45 pm

**Break**

3:45 – 4:30 pm

**Master of Management - Co-operatives and Credit Unions: Why we did it and what we learned**

Tom Webb, Program Manager, Master of Management - Co-operatives and Credit Unions, Scobey School of Business, St. Mary's University, Halifax, Nova Scotia

4:30 -- 5:00 pm

**ACE Annual Meeting**

6:00 – 9:30 pm

**Reception, Awards Banquet and Auction**

Friday, August 5

8:30 am to 5:30 pm

**Cooperative Study Tours**

Urban Tour: sponsored by National Cooperative Bank

National Cooperative Bank, Washington, DC

The Cooperatives of Greenbelt, Maryland:

Greenbelt Consumer Cooperative Inc.

The New Deal Café

Greenbelt Homes, Inc.

Greenbelt Federal Credit Union

Greenbelt News Review

Rural Tour

Rockingham Cooperative, Harrisonburg, VA (pending)

Virginia Poultry Growers Cooperative, Harrisonburg, VA (pending)

North Point Farm, Waynesboro, VA (pending)

Saturday, August 6

8:30 – 9:15 am

**Cooperatives in Rural Development**

Speaker: Roberta Purcell, Deputy Administrator, Rural Business – Cooperative Services, United States Department of Agriculture, Washington, DC.

9:15- 10:00 am

**Wrap Up**

Anne Reynolds, Assistant Director, University of Wisconsin, Center for Cooperatives, Madison