

May 25, 2004

Association of Cooperative Educators  
August 4-7  
Delta Montréal  
Montréal, Québec

**Cooperative Education: Enhancing Your Business, Strengthening Your Community**  
*(All speakers are confirmed unless otherwise indicated)*

Wednesday, August 4, 2004

9:00 am to 12:00 Noon

**Pre-Institute Workshop**

**Addressing Health and Social Care Needs through Cooperatives**

Jean-Pierre Girard  
Researcher coordinator  
Centre de recherche sur les innovations  
sociales dans l'économie sociale,  
les syndicats et les entreprises (Crises/UQAM)  
Université du Québec à Montréal  
Montréal, Québec, Canada

Margaret Bau  
Cooperative Development Specialist  
USDA Rural Development  
Stevens Point, Wisconsin, United States

Speranza Avram  
Executive Director  
Northern Sierra Rural Health Network  
Nevada City, CA

1:00 to 4:00 pm

**Keynote Speaker and Workshop:**

*Welcome and Introductions*

*Keynote Presentation and Workshop*

**Cooperative Identity: The Center of Business and Developmental Success**

Michel Lafleur  
Professor of Management  
Director, Institute of Research and Education for Cooperatives  
Université de Sherbrooke  
Sherbrooke, Québec, Canada

4:00 -5:00 pm

**ACE Annual Meeting**

5:30 to 7:30 pm

**Quebec Cooperative Community Reception**

***Welcome***

Alban D'Amours (invited)  
President  
Desjardins  
Montréal, Quebec, Canada

Thursday, August 5

8:30 to 9:30 am

**The Social Economy of Québec**

Hélène Simard  
President  
Conseil de la coopération du Québec  
Lévis, Québec, Canada

9:30 – 5:00 pm

**Cooperative Study Tours**

Urban Tour  
COOPSCO (Student Cooperative)  
Hautes Études Commerciales, University of Montréal  
Mountain Equipment Cooperative (Cooperative sporting goods retailer)  
Coop La Maison Verte (Cooperative Store)

Rural Tours  
Longueuil funeral cooperative  
Ferme Techno Champ (Coopérative fédérée de Québec research farm)  
La Coopérative de solidarité La Bermigeoise (Social Cooperative)

6:00 – 9:30 pm

## **ACE Reception, Awards, Banquet, and Auction**

Friday, August 6

8:30 to 9:15 am

### **Cooperative Education and Research: Where We Are, Where We Need To Go**

Ian MacPherson (invited)  
Executive Director  
British Columbia Institute of Cooperative Studies  
University of Victoria  
Victoria, British Columbia

9:15 - 9:35 am

### **Break**

9:35 – 10:30 am

### **Integrating Research into Development of Co-operative Management Curriculum: Lessons from the Leadership Development Program**

Lou Hammond Ketilson  
Associate Professor, Department of Management and Marketing  
University of Saskatchewan  
Saskatoon, Saskatchewan, Canada

Daniel Côté  
Professor  
HEC  
University of Montréal  
Montréal, Québec, Canada

10:30 to 11:30 am

### **Movie: Civilizing the Economy: A look at the Co-operative Economy of Emilia Romagna, Canada and of the United States”**

11:30 to Noon

### **Building Democracy With Online Communities**

Lynn Benander  
Chief Executive Officer  
Cooperative Life/Cooperative Development Initiative

Greenfield, Massachusetts, United States

Noon to 1:00 pm

**Lunch**

1:30 to 3:00 pm

**Attracting and Developing Women Leaders in Cooperatives**

Cristine de Clercy  
Assistant Professor  
University of Saskatchewan  
Saskatoon, Saskatchewan, Canada

Suzanne Maisonneuve-Benoît  
Chair, Committee for Women Representation  
Desjardins  
Montreal, Quebec, Canada

Melbah Smith (Invited)  
Director of Rural Business  
Mississippi Association of Cooperatives  
Hamilton, Mississippi, United States

3:00 to 3:20 pm

**Break**

3:20 to 4:30 pm

***Connecting With Youth***

Ensemble vers la réussite and Coop Jeunesse de services  
Isabelle St- Pierre

National Institute of Cooperative Education  
Dixie Watts Reaves  
Assistant Professor  
Virginia Tech University  
Blacksburg, Virginia, United States

Ontario Co-operative Association's Impact Study of 35 Years of Cooperative Youth Leadership Program

Denyse Guy  
Executive Director

Ontario Co-operative Association  
Guelph, Ontario, Canada

Collaborating to Enhance Cooperative Education at the University Level

Ken Astrup  
Director, Cooperative and Education Services  
North Dakota Farmers Union  
Jamestown, North Dakota, United States

4:30 to 5:00 pm

**Wrap Up**

Evening:

**Post Institute Tour to Québec City**  
Depart for Québec City

Saturday, August 7

Morning/Afternoon  
**Tour Québec City**

Evening  
**Return to Montréal**