

ACE UpDate --Advertising and Themes

ACE UpDate is distributed electronically in English, French and Spanish in a PDF format to members and friends of the association across Canada, United States and the Caribbean, as well as other parts of the world. It also resides on www.ace.coop. ACE prints hard copies of ACE UpDate as requested.

2010 Editorial Calendar deadlines

February 2010 (2010 Issue I)

Cooperatives in the business of health: Institut de recherche et d'éducation pour les coopératives et les mutuelles de l'Université de Sherbrooke (IRECUS) looks at global trends for health and social care, research for the International Health Co-operative Organisation (<http://www.ica.coop/ihco/>). What role do educators have according to IRECUS and other cooperatives?

May 2010 (2010 Issue II)

First Nations and Aboriginal co-operatives have had mixed success. ACE UpDate will explore what has created longevity in some cooperatives, and what are common hurdles. The newsletter will also include the 2010 ACE Institute program.

August 2010 (2010 Issue III)

Rebuilding Co-ops on Main Street: A year and a half after the collapse of Wall Street, cooperators have created opportunities for their neighbors.

November 2010 (2010 Issue IV)

Where are co-ops taught? Researchers are paying attention to the continuum of education about cooperative organizations, and how a lack of public education on the subject is overcome.

February 2011 (2011 Issue I)

Conservation and Power in Cooperatives: 2011 is International Year of Forests and ACE UpDate will review what cooperators are doing to conserve forests and sustainably produce energy toward addressing climate change.

Materials Accepted for Reproduction

English, French and/or Spanish language ads may be submitted electronically, in most formats. Please indicate if the ad is to be translated (extra charges apply). Please email chamberlain@ace.coop for address and instructions to submit ad copy.

- *Premium placement: Position of advertisements is at ACE's discretion, except when advertiser requests a specific premium position.*
- *Design: Advertising design services are available.*

ACE also has authority to reject ads.

Ads are to be submitted by the 10th of the month preceding the publish date of the next ACE UpDate. Ad rates are in U.S. dollars.

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SPACE	Single Issue	Four Issues
Full page (width: 7 13/16 inches, height: 9 1/2 inches)	\$600	\$2,000
Half Page (width: 7 13/16 inches, height: 4 3/4 inches) or (width: 3 5/8 inches, height: 9 1/2 inches)	\$400	\$1,350
Quarter Page (width 3 5/8 inches, height: 4 3/4 inches)	\$200	\$750
ADD: Organization Membership annual fee (required of all advertisers). See www.ace.coop for membership applications. No additional membership fees are required of paid-up Organization Members.	\$150	\$150