

# DIVERSITY

food services



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## Sustainability

The University of Winnipeg commitment to

- operations
- education
- research
- interaction with the neighbourhood community

Kyoto Compliance



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## Sustainability

Four Pillars of Sustainability

- environmental
- social
- economic
- cultural



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## UWCRC



Development Responsibility

Separately incorporated,  
not-for-profit, charitable  
organization

Board drawn from University,  
neighbourhood and downtown  
communities



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## SEED Winnipeg, Inc



Joint venture with SEED Winnipeg, Inc

SEED Winnipeg's mandate is to combat **inner-city poverty** by aiding people in their efforts to start sustainable ventures.

Focus on food businesses for new Canadians

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## Diversity Food Services



Alternative to institutional food service  
Extremely poor-quality food at U of W  
**Response** to meal-plan requirement

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## Diversity Food Services



A joint venture that produces multi-ethnic, high quality, nutritious, and flavourful food in an **environment** that champions the farmer, the chef, and the service staff.

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## Diversity Procurement Policies



- Menus are based on **seasonality** and availability of regional fresh products.
- Fresh, seasonal, **local and organic** products are the first choice.

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## Diversity Procurement Policies

- Building **relationships** with farmers who are active land stewards is a priority.



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## Diversity Procurement Policies

- Chicken is always antibiotic **free** and hormone free.
- Beef, pork, elk, and bison are **premium** natural products.



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## Diversity Procurement Policies



- Seafood **standards** are defined by the Ocean Wise program.
- Coffee, chocolate, tea is all **fair trade**.

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## Diversity Work Force

Diversity provides job **opportunities** for new Canadians, Aboriginal people, and community residents – 13 cultural groups represented

In the near future we aim to have an investment **co-op** in place for employees.



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## Enabling Conditions

- Committed managers with strong relationships to local food producers.
- Strong support from UW senior administration.
- Grants from Province of Manitoba, Government of Canada, and NGOs to establish training programs.
- Partnership with SEED Winnipeg (brought leadership expertise, access to alternative funding sources, and employees).
- Existence of UWCRRC.
- Expansion of student residence facilities created the need for a meal plan.

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## Challenges

Managing ebbs and flows of academic cycle.

Economic viability of buying local & organic, as well as sustainable packaging.

Securing local quantity and quality.



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## Challenges



Peak of the Market vs  
Manitoba Potato Coalition

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## Successes



Catering expansion to maintain year round work force

Profitable first year

New Site for 2011

External recognition - media and awards

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## Feedback

"I just wanted to say **thank you** for the delicious Elk Soup and Bannock. Today when we went to the Cafeteria on the 4th floor for lunch, we were surprised to find this wonderful surprise

The Elder in the Aboriginal Student Services Centre and I could hardly believe it! It was a **cultural** treat for us. We appreciate the efforts you are making to help Aboriginal people feel at home on campus."



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A not-for-profit corporation  
Promoting the Future of Theosisium

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